



March 17, 2010

Honorable Maggie Brooks
110 County Office Building
39 W. Main Street
Rochester, NY 14614

Dear County Executive Brooks:

Greater Rochester Enterprise is pleased to submit this letter in support of selecting the Greater Rochester Region as the location for the development of Google's broadband/ultra-high speed Internet access pilot.

We applaud Google for addressing the need for accessible and widely available high-speed Internet access; the United States ranks far below most other countries in the amount per capita it's spending on the infrastructure required to bring this innovative technology to local communities.

The Greater Rochester Region is a stand-out, prime location for the Google pilot. Google has recently made significant local ties with Rochester Institute of Technology - RIT was the winner of the **Google Street View Trike Contest**. Rochester is also considered a "Plug and Play" city —our built-in fiber ring would significantly lower any infrastructure costs necessary for extensive underground implementation.

Rochesterians are not only highly educated and technically savvy, but we also have one of the largest per-capita deaf populations in the country. Many hearing impaired individuals and families utilizing Video Phone (VP) technology need high-bandwidth, low-latency connections to the internet for clear and effective communication – something our current technologies struggle to provide for single devices.

As you may know, Google is a primary proponent of Network Neutrality, which advocates for no restrictions on content, sites or platforms; this would assist and empower Frontier and Time Warner to develop their own high speed Internet access without frustrating network limitations. Through the launch of this innovative pilot, the entire community will feel a powerful impact and reap the benefits of the technology for many years to come.

We are pleased to support you in this effort.

Sincerely yours,

Mark S. Peterson
President and CEO